

52 Social Media Posts

Present Today. Prepared for Tomorrow.

52 Weekly Social Media Posts for Montana Schools

52 weekly Facebook posts customizable for Montana schools and districts. The posts follow the typical Montana school calendar (August–July), recognize holidays and seasons, promote positive attendance habits, and use encouraging, family-centered language. You can personalize each post with district logos, school mascots, attendance celebrations, local events, or reminders about early-release days, conferences, and community activities.



Week 1 (Early August) – Welcome Back!

 Welcome back to a new school year!

Every school day is an opportunity for students to learn, build friendships, and discover new interests. Establishing strong attendance habits from the very first day helps set the stage for success all year long.

Let's make this our best year yet—one day at a time!

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Week 2

 A little preparation goes a long way!

Try these simple routines:

- ✓ Pack backpacks the night before.
- ✓ Set a regular bedtime.
- ✓ Plan breakfast ahead.

Healthy routines help make school mornings easier and support regular attendance.

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Week 3

 Every day brings something new to learn

Students who attend school regularly build stronger academic skills, confidence, and friendships.

Thank you for making attendance a priority!

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Week 4

 Did you know?

Just two missed days each month can add up quickly over the school year.

Showing up consistently helps students stay connected to learning and their classroom community

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Week 5 (September)

 September is Attendance Awareness Month!

This month, let's celebrate the importance of showing up every day, ready to learn.

Together, families and schools create strong attendance habits that last all year.

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Week 6

 Reading grows one day at a time.

Every classroom lesson builds upon yesterday's learning. Regular attendance helps students become confident readers and lifelong learners.

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Week 7

🤝 School is about more than academics.
Students build friendships, teamwork, communication, and confidence every day they're in school.
Every day matters.
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Week 8

🍁 Fall is here!
As routines become established, now is a great time to check: ✓ Bedtimes
✓ Morning routines
✓ Transportation plans
Consistency helps students arrive ready to learn.
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Week 9

🏈 Friday night lights, music performances, and school activities are exciting!
Students enjoy these opportunities even more when they're consistently attending school throughout the week.
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Week 10

🌿 Montana's communities are strengthened by education.
Whether students live in cities, rural communities, ranching communities, or tribal communities, every day in school supports future success.
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Week 11 (October)

🍂 Cooler mornings are here!
Lay out warm clothes the night before and allow extra travel time when needed.
Planning ahead supports good attendance.
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Week 12

🎉 Celebrate small successes!
Praise your child for getting ready independently, arriving on time, and working hard.
Positive encouragement builds lasting habits.
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Week 13

💡 School attendance is a team effort.
Families, teachers, bus drivers, office staff, and students all play important roles.
Thank you for being part of our team!
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Week 14

📅 Learning happens every day
Class discussions, science experiments, art projects, and hands-on activities can't always be made up later.
Being present matters.
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Week 15

🎃 Halloween is almost here!
Enjoy the fun while remembering that tomorrow is another opportunity to learn.
Let's finish October strong!
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Week 16 (November)

🙏 November reminds us to be thankful.
We're grateful for our students, families, staff, and community partners who make education possible every day.
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Week 17

♡ Gratitude grows stronger together.
Thank you to every family making education a priority through regular attendance.
Your partnership makes a difference.
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Week 18

🍂 Before Thanksgiving Break...
Let's finish the week strong by attending every day and staying engaged until the holiday begins.
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Week 19

🙏 We hope everyone enjoys a safe and restful Thanksgiving!
We'll look forward to welcoming students back ready to learn after the break.
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Week 20 (December)

❄ Winter weather is here!
Dress warmly, leave extra travel time, and watch for school communication if weather changes.
Stay safe!
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Week 21

📖 Learning is one of the greatest gifts we can give children. Every day in school helps build skills that last a lifetime.
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Week 22

🧣 Before Winter Break...
Let's keep learning right up to the last day before vacation!
Every lesson counts.
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Week 23

🎄 Wishing all of our students and families a joyful winter break! We look forward to seeing everyone again in the new year.
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Week 24 (January)

🎉 Happy New Year!
A new year is a wonderful opportunity to recommit to strong attendance and daily learning.
Let's make every day count.
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Week 25

❄ Winter mornings can be challenging.
Prepare clothes, backpacks, and lunches the night before for smoother mornings.
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Week 26

✨ Great attendance starts with great routines. Small habits today create lifelong success tomorrow. #PresentTodayPreparedforTomorrow

Week 27

📖 Every lesson builds confidence.
Students grow academically and socially when they attend regularly.
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Week 28 (February)

♡ Love learning.

Showing up every day is one way students show commitment to themselves and their future.

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Week 29

😊 Kindness and attendance go hand in hand.

Being present allows students to encourage classmates and build positive relationships.

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Week 30

🏠 Every classroom is stronger when every student is there. Your presence matters!

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Week 31

🎉 Celebrate progress!

Good attendance deserves recognition.

Keep up the great work!

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Week 32 (March)

🌸 Spring is just around the corner! Keep those attendance habits growing.

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Week 33

🌱 Learning continues all year long.

Every school day prepares students for the next. #PresentTodayPreparedforTomorrow

Week 34

☀️ Spring weather can be unpredictable.

Check forecasts and plan ahead for successful mornings. #PresentTodayPreparedforTomorrow

Week 35

📖 Reading, writing, math, science, music, art...

Every school day offers new opportunities to discover strengths.

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Week 36 (April)

🌍 Happy Earth Month!

Just like gardens grow with daily care, students grow through daily learning.

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Week 37

👤 Attendance supports achievement.
Being present gives students the opportunity to ask questions, solve problems, and collaborate.
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Week 38

★ Great job staying committed this spring! Your consistency helps build lifelong success.
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Week 39

🎓 Testing season is here.
A good night's sleep, healthy breakfast, and arriving on time help students do their best.
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Week 40 (May)

🌻 The finish line is in sight!
Every remaining school day prepares students for next year. #PresentTodayPreparedforTomorrow

Week 41

🍷 Celebrate growth—not just grades.
Students have learned, grown, and accomplished so much this year.
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Week 42

🌻 Attendance today prepares students for tomorrow. Every day continues building important knowledge and skills. #PresentTodayPreparedforTomorrow

Week 43

🏖️ Montana summers are wonderful—but school isn't over yet! Let's make every remaining day count.
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Week 44

🎓 Congratulations to our graduates!
Your dedication and perseverance have led to this exciting milestone.
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Week 45 (June)



Summer learning begins with curiosity.

Visit libraries, read together, explore nature, and keep learning all summer long.

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Week 46



Reading just 20 minutes each day helps maintain learning over the summer.

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Week 47



Montana offers countless opportunities to learn outdoors. Explore parks, trails, wildlife, and local history together.

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Week 48



Learning doesn't stop when school ends.

Cooking, gardening, traveling, and family conversations all build important skills.

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Week 49 (July)



Happy Independence Day!

Enjoy a safe holiday with family and friends. #PresentTodayPreparedforTomorrow

Week 50



Summer reading challenge!

How many books can your family read before school starts

Share your favorite titles below! #PresentTodayPreparedforTomorrow

Week 51



Back-to-school season is almost here!

Start adjusting bedtime routines and morning schedules now to make the transition easier.

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Week 52 (Late July)



A brand-new school year is just around the corner!

We're excited to welcome students back for another year of learning, growth, and success.

Thank you for partnering with us to make every day count. See you soon!

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